

Your Trusted, Creative, and Fast-Delivering Web Partner

- As-Salam. I'm Fizie Tahir, a professional and passionate web designer and frontend developer dedicated to keeping my design style current and resourceful. My excellent response time and efficient task delivery, combined with my commitment to knowledge sharing and extensive experience with international brands, make me the ideal partner for your web projects.
- 15 Years in Web & Creative Industry

Professional Experience

Part Time & Freelance Designer

Reed Works Sdn. Bhd.

- Crafted and delivered bespoke digital solutions for external clients, including corporate websites, interactive banner and tailored electronic direct mail (eDM) campaigns.

Clientele : Langkawi Development Authority (LADA), UEM Group, UEM Lestra, UEM Sunrise, Kolej Yayasan UEM (KYUEM), Malaysia Automotive Robotics & IoT Institute (MARii)

Healthy Passion Wellness Sdn. Bhd. (mare.my)

- Oversaw the management and optimization of e-commerce website content, including product listings, promotional campaigns, new launches, electronic direct mail (eDMs), and plugin integrations.
- Conceptualized and created visually compelling labels and packaging for physical products, ensuring designs aligned with brand identity

Senior Web Designer — Marnaworks Sdn. Bhd.

2014 – 2022

- Created and executed comprehensive digital and print solutions for both external and internal clients, encompassing consulting, project planning, conceptual design, frontend programming and final implementation.

Clientele : Suzuki Malaysia, Naza Automall, UPM Holdings, Hairplay, Naza Communications, Dotty's Malaysia, Naza Kia Malaysia, Naza Italia, Ducati Malaysia, Malaysia International Trade & Exhibition Centre (MITEC)

Senior Web Designer — FIF Digital Sdn. Bhd.

2010 – 2013

- Delivered end-to-end digital solutions for external clients and in-house projects, including corporate websites, EDMs (Electronic Direct Mail), web advertising banners, and digital magazine applications. The scope encompassed consulting, strategic planning, creative design, coding, and seamless execution.

Clientele : Audi Malaysia, MAS, UDALAND, UEMLand, Sime Darby, PKNS, PruBSN, SKMM, Technology Park Malaysia, RapidKL, MAFC, iTech, Townhouse Furniture

Web Master & Online Sale Executive — MMP Communications Sdn. Bhd.

2007 – 2009

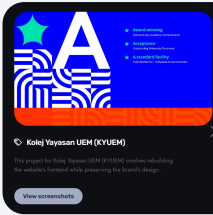
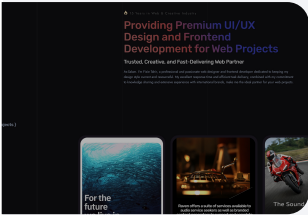
- Created online marketing strategies for corporate and product (magazine) websites, managed content, and worked with marketing and sales teams to develop branding plans.
- Managed daily website operations and maintenance, established efficient workflows, scheduled launch dates, and developed strategic short- and long-term goals, objectives, and operational procedures.
- Designed innovative solutions for both print and digital media, spearheaded the introduction of new features such as social media integration, e-newsletters, e-magazines, and mobile web solutions, and successfully executed their implementation.
- Served as a photographer and videographer to drive brand awareness and support promotional campaigns. Produced corporate and product videos while showcasing company events and enhancing website content.

Multimedia Designer — Ntegrator Sdn. Bhd.

2005 – 2007

- Handled graphic design tasks for the Web-Based Applications Program, developed themes, user interfaces, and graphics for CRM applications, and created and managed user interfaces for IP PBX systems.
- Created hardware designs for IP Phones, combining 3D modeling and graphic design. Took charge of producing impactful Point-of-Sale materials, including brochures, buntings, and newspaper advertisements.
- Implemented enhancements to the company's website to optimize functionality and user experience.

Online Portfolio



www.fizie.dev

Software Skills

Adobe Suite for Creative

Others : Figma, Visual Studio Code, Google Web Designer, Google Analytics, Capcut, Shopify, Wordpress, FB Business Manager

Programming Skills

HTML5, CSS3, JavaScript and PHP

Personal Strength

- Creative Problem Solver :** Utilized strong creative thinking and embraced continuous learning to adapt to challenges.
- Deadline-Oriented :** Consistently delivered high-quality work efficiently within tight deadlines.

Educational Background

Bachelor's Degree of Design (Industrial Design) Universiti Putra Malaysia
2nd Class Upper

Matriculation (Science Physical)
Matriculation College Pulau Pinang
GPA 3.08

SPM (Science Technical) — 2000
SMKA Slim River, Perak
1A:1 2A:2 3B:1 4B:2 5C:2 6C:2

Personal Details

June 29th, 1983
Malay • Male • Muslim
Married (3 Kids)

Personal Interest & Languages

Weekend Cyclist
Petrolhead
Travel

Bahasa Melayu
English

References

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Product Development (mare.my)